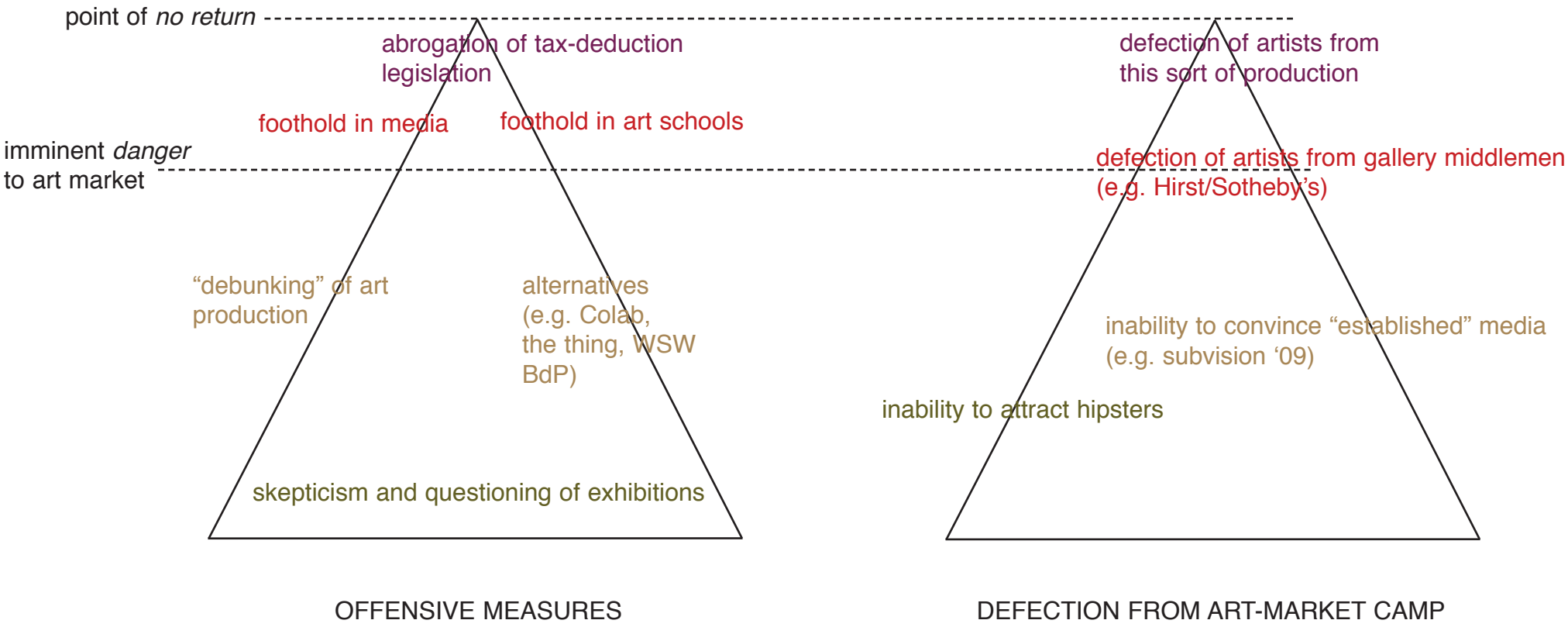CAMPAIGN AGAINST THE ART-MARKET